



MK Impact Network 1 Show #08-27
For week of 6/30/2008-7/6/2008
Commercial Schedule

Date & Time	Len	Advertiser, Product	Creative Title	Zone	ISCI Code
Monday, 6/30/2008					
Break 1	30	McDonalds, Big Mac	Big Mac DJ Crossover <i>Cannot air on stations carrying Michael Savage, Air America or any controversial programs. For a replacement spot, please visit the "spots" page on our website www.dial-global.com</i>		DG 8003-BD-0830
	30	Rite Aid, Perscription/Pharmacy Of	\$30 + Gas		DG QRCO-0027
Break 2	30	McDonalds, Big Mac	Big Mac DJ Crossover <i>Cannot air on stations carrying Michael Savage, Air America or any controversial programs. For a replacement spot, please visit the "spots" page on our website www.dial-global.com</i>		DG 8003-BD-0830
	30	State Farm, Auto Insurance 1	Get Real Rev 1 <i>Cannot air on stations carrying Michael Savage, Air America or any controversial programming. MA and RI must blackout. For a replacement spot please visit the "spots" page on our website www.dial-global.com</i>		DG 08AU-6428
Break 3	30	Kraft, Countrytime	Summer's Here <i>Cannot air in Michael Savage or in or adjacent to controversial programs.</i>		DG KRCL-8512
	30	Rite Aid, Perscription/Pharmacy Of	\$30 + Gas		DG QRCO-0027

Tuesday, 7/1/2008

Break 1	30	State Farm, Auto Insurance 1	Bull Riding Rev 1 <i>Cannot air on stations carrying Michael Savage, Air America or any controversial programming. MA and RI must blackout. For a replacement spot please visit the "spots" page on our website www.dial-global.com</i>		DG 08AU-6426
	30	Rite Aid, Perscription/Pharmacy Of	\$30 + Gas		DG QRCO-0027
Break 2	30	McDonalds, Big Mac	Big Mac DJ Crossover <i>Cannot air on stations carrying Michael Savage, Air America or any controversial programs. For a replacement spot, please visit the "spots" page on our website www.dial-global.com</i>		DG 8003-BD-0830
	30	Walgreens, Drug Store	Mother Hubbard Corner <i>Cannot air on Stations carrying Michael Savage, Air America or any controversial programming. Please destroy copy after final airing. Spanish speaking stations must blackout Walgreens commercials. For a replacement spot please visit the "spots" page on our website. www.dial-global.com</i>		DG WGRN-707-30





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Tuesday, 7/1/2008					
Break 3	30	Simple Green, Simple Green	Environment Ver 1		DG SG-ENV-V1
	30	Sears, Sac All Tires On Sale	All Tires On Sale		DG SRSA-8004
<p>Cannot air in Michael Savage or in or adjacent to controversial programs. Religious Teaching and Contemporary Christian Music stations must blackout. Access the Spot Audio page at www.dial-global.com for a replacement spot.</p>					

Wednesday, 7/2/2008					
Break 1	30	Advance Auto Parts, Add to Sched	PhD In Parts/Save Gas/No End		DG QAPT-10393R
	30	Rite Aid, Perscription/Pharmacy Of	\$30 + Gas		DG QRCO-0027
<p>Cannot air in Michael Savage or in or adjacent to controversial programming.</p>					
Break 2	30	Hallmark Channel, Gunfighter Pled	A Gunfighters Pledge Saturday		DG HGFP-0010
	30	Rite Aid, Perscription/Pharmacy Of	\$30 + Gas		DG QRCO-0027
<p>Cannot air in Michael Savage or in or adjacent to controversial programming.</p>					
Break 3	30	Rite Aid, Perscription/Pharmacy Of	\$30 + Gas		DG QRCO-0027
	30	Home Depot, HE5/BAS/022	Long Weekend/Credit July 4		DG YHTX-6332
<p>Please do not air in Michael Savage or in or adjacent to controversial programs. Please destroy copy after final airing 7/6/08 at 3PM.</p>					

Thursday, 7/3/2008					
Break 1	30	McDonalds, Big Mac	Big Mac DJ Crossover		DG 8003-BD-0830
	30	Rite Aid, Perscription/Pharmacy Of	\$30 + Gas		DG QRCO-0027
<p>Cannot air on stations carrying Michael Savage, Air America or any controversial programs. For a replacement spot, please visit the "spots" page on our website www.dial-global.com</p>					
Break 2	30	Napa Auto Parts, Auto Accessories (Gunk Engine Brite		DG NHPR-8133
	30	Home Depot, HE5/BAS/022	Long Weekend/Credit July 4		DG YHTX-6332
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Thursday, 7/3/2008					
Break 3	30	RAD (Radio Shack), RAD/GEN/02	Lobsta		DG RPRS-8603
	30	Home Depot, HE5/BAS/022	Long Weekend/Appliance July 4		DG YHTX-6334
<p><i>Cannot air in Michael Savage or in or adjacent to controversial programming.</i></p> <p><i>Please do not air in Michael Savage or in or adjacent to controversial programs. Please destroy copy after final airing 7/6/08 at 3PM.</i></p>					

Friday, 7/4/2008

Break 1	30	Hallmark Channel, Gunfighter Pled	A Gunfighters Pledge Tomorrow		DG HGFP-0020
	30	Walmart, Fresh Q3 FR Est #83	Steaks V2 Non-New		DG WGMT-1441
Break 2	30	Autozone c/p MPG, Auto Parts	SplitFire Classic Spark Plugs		DG 3RG-4073C
	30	Home Depot, HE5/BAS/022	Long Weekend/Credit July 4		DG YHTX-6332
Break 3	30	McDonalds, Big Mac	Big Mac DJ Crossover		DG 8003-BD-0830
	30	Home Depot, HE5/BAS/022	Long Weekend/Appliance July 4		DG YHTX-6334
<p><i>Cannot air in Michael Savage or in or adjacent to controversial programming.</i></p> <p><i>Cannot air in Michael Savage or in or adjacent to controversial programming.</i></p> <p><i>Cannot air in Rush Limbaugh, Michael Savage or in or adjacent to controversial programs.</i></p> <p><i>Please do not air in Michael Savage or in or adjacent to controversial programs. Please destroy copy after final airing 7/6/08 at 3PM.</i></p> <p><i>Cannot air on stations carrying Michael Savage, Air America or any controversial programs. For a replacement spot, please visit the "spots" page on our website www.dial-global.com</i></p> <p><i>Please do not air in Michael Savage or in or adjacent to controversial programs. Please destroy copy after final airing 7/6/08 at 3PM.</i></p>					

Saturday, 7/5/2008

Break 1	30	Walmart, Upfront \$4 Pharmacy W	The Pick Up		DG WGMT-1496
	30	Autozone c/p MPG, Auto Parts	SplitFire Classic Spark Plugs		DG 3RG-4073C
<p><i>Cannot air in Michael Savage or in or adjacent to controversial programming. Stations in North Dakota must blackout. Log on to www.dial-global.com for a weekly replacement spot.</i></p> <p><i>Cannot air in Rush Limbaugh, Michael Savage or in or adjacent to controversial programs.</i></p>					





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Saturday, 7/5/2008					
Break 2	30	State Farm, Auto Insurance 1	Pregame Speech <i>Cannot air on stations carrying Michael Savage, Air America or any controversial programming. MA and RI must blackout. For a replacement spot please visit the "spots" page on our website www.dial-global.com</i>		DG 08AU-6244
	30	Autozone c/p MPG, Auto Parts	Autozone Rewards Online Bonus <i>Cannot air in Rush Limbaugh, Michael Savage or in or adjacent to controversial programs.</i>		DG 3RG-4075A
Break 3	30	McDonalds, Big Mac	Big Mac DJ Crossover <i>Cannot air on stations carrying Michael Savage, Air America or any controversial programs. For a replacement spot, please visit the "spots" page on our website www.dial-global.com</i>		DG 8003-BD-0830
	30	Autozone c/p MPG, Auto Parts	SplitFire Classic Spark Plugs <i>Cannot air in Rush Limbaugh, Michael Savage or in or adjacent to controversial programs.</i>		DG 3RG-4073C

Sunday, 7/6/2008

Break 1	30	Walmart, Fresh Q3 FR Est #83	Steaks V2 Non-New <i>Cannot air in Michael Savage or in or adjacent to controversial programming.</i>		DG WGMT-1441
	30	Autozone c/p MPG, Auto Parts	Valvoline STP & Bosch Oil Deal <i>Cannot air in Rush Limbaugh, Michael Savage or in or adjacent to controversial programs.</i>		DG 3RG-4073D
Break 2	30	McDonalds, Big Mac	Big Mac DJ Crossover <i>Cannot air on stations carrying Michael Savage, Air America or any controversial programs. For a replacement spot, please visit the "spots" page on our website www.dial-global.com</i>		DG 8003-BD-0830
	30	Autozone c/p MPG, Auto Parts	SplitFire Classic Spark Plugs <i>Cannot air in Rush Limbaugh, Michael Savage or in or adjacent to controversial programs.</i>		DG 3RG-4073C
Break 3	30	Walmart, Ice Cream Shoppe Q3 W	Ice Cream V3 <i>Cannot air in Michael Savage or in or adjacent to controversial programming.</i>		DG WGMT-1498
	30	McDonalds, Big Mac	Big Mac DJ Crossover <i>Cannot air on stations carrying Michael Savage, Air America or any controversial programs. For a replacement spot, please visit the "spots" page on our website www.dial-global.com</i>		DG 8003-BD-0830

